


INNOVATIVE
CUSTOM
PLAYING CARDS



With custom the possibilities are endless!

Playing cards provide infinite opportunities to communicate your message the way you want it to be heard. Share your story in an everlasting way that everyone will love!

Arcane



Crown



Nautical



Knob Creek



Intel



Rawlings



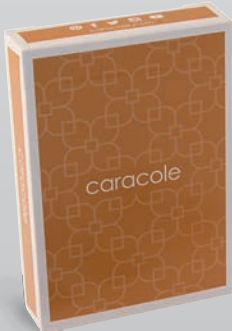
Vacasa



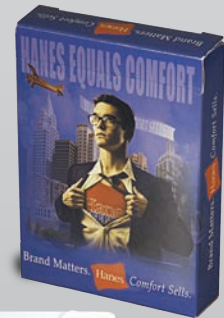
Harley Davidson



Caracole



Hanes



SELECTING YOUR CUSTOM OPTIONS IS EASY!

A deck of cards doesn't have to be just a deck of cards. We offer complete customization to meet your needs.

Plus, we have a professional custom team to work with you through the entire process.

CARD SIZES

Poker playing cards are 2.4688" wide by 3.4688" high.

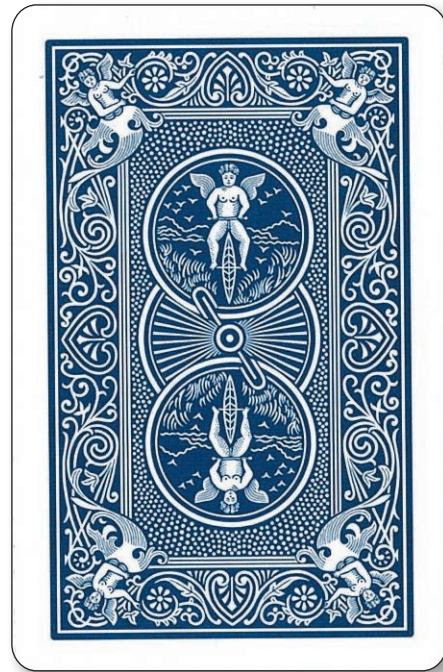
Bridge playing cards are slightly smaller. They are 2.25" wide by 3.5" high.

2.4688"

2.25"

3.4688"

3.50"



PIPS & INDEXES

You can select the font, tone, and color of the pips for each suit or stick with the traditional red and black.



STOCK



Bicycle® grade: A premium grade paperstock, laminated in-house in Erlanger, KY. Known for consistency and quality.



Bee® grade: Casino grade paperstock, laminated in-house in Erlanger, KY. Bee grade is the next level of quality.



PVC (White and Clear): You will love the unique feel and creative potential of these plastic stocks. 100% washable and make playing that much more fun!

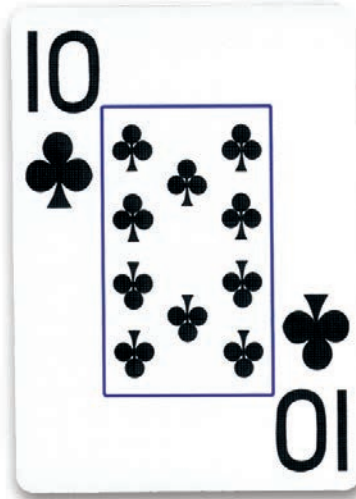


CARD FACES

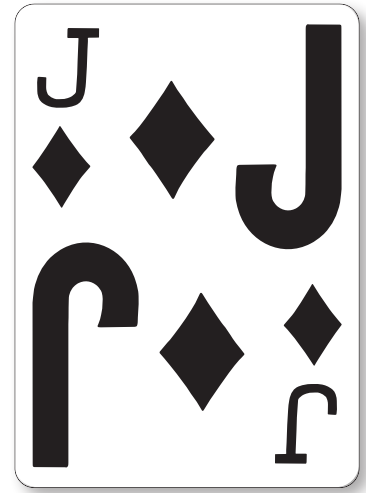
Spread your word! 56 messages in 1 deck! Design your completely custom card faces or modify one of our standard face styles to suit your needs.



Regular faces are the most popular design.



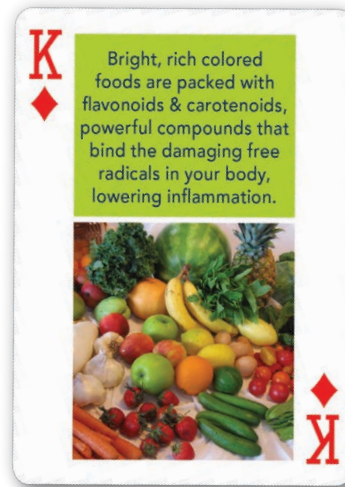
Jumbo Index faces are easy to read across a table or in dim light. Popular with Texas Hold'Em players!



EZ See Lo-Vision cards are extra large for the visually impaired.



Safety faces are perfect for communicating workplace safety tips.



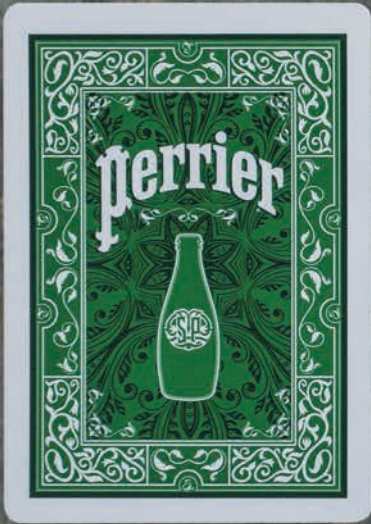
Health faces are great for different health tips, eating healthy, and recipes.



Distressed card faces are a great way to give your playing cards a vintage look.

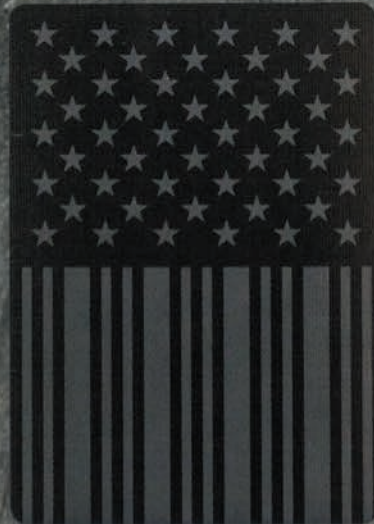
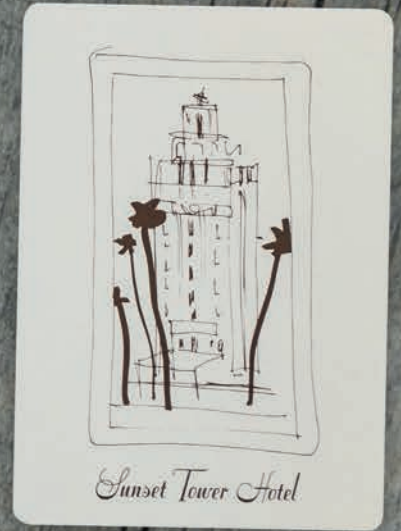


Completely custom card faces are great for showcasing different images, text, or a mix of both.



CARD BACKS

Showcase your company name, logo, or design on the back side of the playing cards to get your brand out there. This is not your standard promotion item and will surely stand out from the rest.



TUCK CASE

The tuck case is the perfect box to hold your custom playing cards and provides even more opportunities to draw attention to your brand and message. There are several ways to customize your tuck case; from the stock to foil to embossing, and even the inside, you will be able to grab anyone's attention!

Over 30 types of tuck stock are available for your tuck case! Samples are available upon request.

TUCK FOIL & EMBOSSING

Add another level of detail to your deck with premium embossing features of the tuck case. You also can draw the eye in with a splash of quality foil in your tuck design.





TUCK INNER

Add an extra element of surprise when your box is opened by applying foil or image to the whole inside of the tuck case.



CLOSURE SEALS

Feature your company seal or emblem on the closure seal to bring the whole deck together.



PACKAGING

Stand out from the rest with custom packaging. Use the on-package hangtag to showcase with another product. Expand the presentation of your custom deck with the blister pack or velour case.



On Package Hangtag



Die-Cut



Velour Case



Metal Tin



Blister Pack

DESIGN AND ARTWORK SPECIFICATIONS

Preliminary sketches or actual samples of previously printed cards will be accepted for initial review and quote.

Digital Artwork File Guidelines

Platforms: Mac is preferred, PC accepted with limited applications.

Applications Setup:

Files should be prepared using Illustrator, Photoshop, InDesign or ArtPro. Color should be set up to CMYK or spot colors according to final product. PMS colors should be correctly indicated. All art must be linked to a file rather than embedded into the layout page.

Photoshop:

Preferred file formats include: TIF, TIF LZW, DCS, EPS, CMYK or LAB color. Supplied resolution should be 300dpi for continuous tone and 1200dpi for bitmap. Maximum density is 280%. Please provide layered files.

Completeness:

Please ensure that all files are complete including all fonts (Adobe Type 1, Screen and Printer Fonts, Bitstream or Open Type Face preferred), linked material, and high resolution graphics.

Transfer Media:

File transfers should be made using uspc.wetransfer.com.

Proofs Approval:

After receipt of your art, we will provide a digital proof to you that represents a model of your final product.

Underruns/Overruns:

Orders will be considered complete by plus or minus (10%) of the contracted amount and the purchaser will pay for the actual amount delivered.

Packaging:

Decks are packaged in custom tuck boxes and cello-wrapped unless otherwise specified.

Delivery:

FOB: Erlanger, Kentucky, prepaid and add.

Contact the custom team today: 1-859-815-7413

2.4688"



3.4688"

2.25"



3.50"

METALLUXE™

It's vivid light reflection, perfected. Stamped with real metal to achieve a dazzling shine, each MetalLuxe™ card showcases brilliant luminescence, tone of color and unmatched durability. It's a proprietary technology that allows playing cards to carry a stamped metal application while keeping a long-lasting, playable, and extremely durable finish.

- **Light Reflection** – Radiant and Captivating
- **Unmatched Durability** – Proprietary coating ensures long-lasting, flake-free performance!
- **Flexible** – Agile and limber right out of the box
- **Classic Air-Cushion™ finish** – The most recognized finish in playing cards for a reason



CUSTOM FACES & BACKS



Ladies Night Out



Harley Davidson



Cupcake



FM Global



Capitol



Coke



Jack Daniels



Ralph Lauren

56 MESSAGES IN ONE DECK!



Presidents



Ohio Cold Case Homicides



Eco



Coleman Lanterns



Jack Daniels



Marmot

PROMOTIONAL CARD BACKS





**YOUR PRODUCT STAYS
IN FRONT OF THE CONSUMER**

Our playing cards are crafted from sustainable forest paper, starch-based laminating glue, and vegetable-based printing inks. They are also recyclable.



*The United States
Playing Card Company*

Made in the USA

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ASI[®]
92845

SAGE
69200

PPAI
The Mark of a Professional
354155

UPIC
Universal Promotional Identification Code
USCARDS